ABS

ANISSA LYVERS

VICE PRESIDENT, DATA AND ANALYTICS

Anissa Lyvers is the Vice President of Data and Analytics for ABS, responsible for leading ABS' efforts to define a data strategy and charting a course for becoming a data-centric company.

She is an accomplished business intelligence (BI) and data analytics executive with deep experience defining strategy for international client services programs, as well as leading major manufacturing teams to identify and leverage key BI to drive growth.

Anissa joined ABS in July 2021. Prior to that, she was a Principal with Capgemini where she led their data visualization and analytics sub-practice, providing direction and oversight to their team of consultants and delivery of services to key global clients. At Capgemini, she oversaw a 50 percent growth in sales by streamlining and rebranding practice offers, adding new team members, and realigning with technology partners and leadership strategy.

Anissa has a Bachelor of Science in Finance from Elmhurst College and a Master of Business Administration from Lake Forest Graduate School of Management.